

# Season 13

## 2024 Sponsorship Opportunities



Be a part of bringing Roller Derby back to the Twin Ports!

For questions, more information, or  
to sponsor our team  
Contact Cupcake Chaos at  
[HCRDgeneral@gmail.com](mailto:HCRDgeneral@gmail.com)

Bout photos by Jeremy Nelson



## Jam Line Sponsor - \$1,000

- Ten (10) tickets per home bout event with optional VIP reserved seating area
  - Photo opportunities and meet & greet with Harbor City Roller Derby
  - Recognition during 2024 Skate-a-Thon Fundraiser
  - Promotional opportunity for your company/organization to set up a table, hand out information, coupons, etc at each home bout (your company to provide staff)
  - Full page advertisement in each official home bout program (your company to provide graphics)
  - Banner (up to 4x10) to hang on interior venue wall during each home bout (your company to provide banner)
  - Company/Organization mention by announcer as our Jam Line Sponsor as the start of most jams
  - Company logo with live link on main page of HCRD website as well as sponsor page
  - Company logo printed on promotional posters
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## Penalty Box Sponsor - \$750

- Eight (8) tickets per home bout event
  - Recognition during 2024 Skate-a-Thon Fundraiser
  - Promotional opportunity for your company/organization to set up a table, hand out information, coupons, etc at each home bout (your company to provide staff)
  - Full page advertisement in each official home bout program (your company to provide graphics)
  - Banner (up to 4x10) to hang on interior venue wall during each home bout (your company to provide banner)
  - Company/Organization mention by announcer every time a player is sent to the penalty box
  - Company logo with live link on sponsor page of HCRD website
  - Company logo printed on promotional posters
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## Power Jam Sponsor - \$500

- Six (6) tickets per home bout event
  - Recognition during 2024 Skate-a-Thon Fundraiser
  - Promotional opportunity for your company/organization to set up a table, hand out information, coupons, etc at each home bout (your company to provide staff)
  - Half page advertisement in each official home bout program (your company to provide graphics)
  - Banner (up to 3x8) to hang on interior venue wall during each home bout (your company to provide banner)
  - Company/Organization mention by announcer when a power jam occurs
  - Company logo with live link on sponsor page of HCRD website
  - Company logo printed on promotional posters
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## Pack Sponsor - \$250

- Four (4) tickets per home bout event
- Recognition during 2024 Skate-a-Thon Fundraiser
- Quarter page advertisement in each official home bout program (your company to provide graphics)
- Banner (up to 3x5) to hang on interior venue wall during each home bout (your company to provide banner)
- Company/Organization mention by announcer as a sponsor of HCRD
- Company logo with live link on sponsor page of HCRD website
- Company name printed on promotional posters

## Super Fan Sponsor - \$100

- Two (2) tickets per home bout event
  - Harbor City Roller Derby t-shirt
  - Recognition in our programs and website as an HCRD super fan
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## Additional Opportunities

Can be purchased separately or incorporated into a sponsorship

### PROGRAM ADS

quarter page: \$75 for season

half page: \$150 for season

full page: \$300 for season

Booth/Table at home bout event:

\$75 per bout

## Practice Sponsor - \$60

Cover the cost of space rental for a Harbor City Roller Derby practice and we'll give you a shout out on our social media channels (Facebook, Instagram, TikTok)

## In-Kind Sponsorship

If your company would like to provide services or products in exchange for full or partial cost of sponsorship, we will work with you to arrange an agreement that will maximize your exposure to skaters, officials, and fans.

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## 2024 Season schedule

3/23/24: 2nd annual Skate-A-Thon Fundraiser

**4/13/2024: Home Bout vs TBD**

7/20/2024: Travel Bout vs SCAR DOLLS in St. Cloud, MN

8/24/2024: Travel Bout vs Fargo Moorhead Roller Derby in Fargo, ND

**9/14/2024: Home Bout vs Mississippi Valley Mayhem**



# 2024 HCRD Season 13

## *Sponsorship Form*

Please respond by Friday, March 8, 2024

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Please indicate your desired sponsorship level.

Jam Line Sponsor (\$1,000)

Penalty Box Sponsor (\$750)

Power Jam Sponsor (\$500)

Pack Sponsor (\$250)

Super Fan Sponsor (\$100)

T-shirt Size \_\_\_\_\_

Practice Sponsor (\$60)

I'm interested in In-Kind Sponsorship

Program Advertising (for season)

Full Page (\$300)

Half Page (\$150)

Quarter Page (\$75)

Booth/Table at Bout (\$75 per bout)

April 13

Wessman Arena, Superior, WI

September 14

Superior Curling Club, Superior, WI

Completed forms can be sent to Jennifer Kopischke (Cupcake Chaos) at [HCRDgeneral@gmail.com](mailto:HCRDgeneral@gmail.com)